

RECOMMENDATION

4-WEEK AVG SHOWING TOTAL

* 1990 coils heated on 1295 heated by 5%

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STIX-2.00074

RECOMMENDATION

* 1998 costs based on 1985 inflated by 5%

FILED OCT 17 2013

PLAN DETAIL - 1-108 A&A DETAIL

RECOMMENDATION

[illegible]

* 1996 costs based on 1995 inflated by 5%

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2013 AUCBONE#

RECOMMENDATION

Source: Daily showings: 1985 Harris Donovon (Atlanta); 1986: Outdoor Buyer's Guide (Orbit).
* Bulletin showings based on QRP estimates
** Bulletin presence in submarkets only; not in listed TA
*** 1998 costs based on 1993 actuals inflated by 3%.

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